Parliament
Preliminary Production Schedule
Defensive #4
Job Number #5410581
June 18, 1997

Assignment	Due Date	Day
Present concepts to client	18-Jun	Wed
Client approval of concepts due	**25-Jun**	**Wed**
Estimate to client for approval	week of 7/1	
Readers to client for approval	2-Jul	Wed
Client comments of readers due	**10-Jul**	**Thurs**
Final comps to client	16-Jul	Wed
Client comments of final comps due	**23-Jul**	**Wed**
Preproduction for premium photo shoot	week of 7/21	
Photo shoot	week of 7/21	
Receive retouched photography from Y&R	week of 7/21	
Begin mechanicals	24-Jul	Thurs
Release artwork to separator	28-Jul	Mon
Mechanicals to agency legal	1-Aug	Fri
Mechanical presentation to client/legal	4-Aug	Mon
Finalize separations	11-Aug	Mon
Client/legal final approval of mechanical boards	**11-Aug**	**Mon**
Estimate approved by Client	**12-Aug**	**Tues**
Release OE disk to production	14-Aug	Thurs
Release remaining component disks to production	18-Aug	Mon
Tapes due to vendor	**25-Aug**	**Mon**
Blues/comp. proofs	27-Aug	Wed
Invoice postage to client	**1-Sept**	**Mon**
Approval to print	1-Sept	Mon
Film to printer	2-Sept	Tues
Check bluelines	4-Sept	Thurs
On press	8-Sept	Mon
Materials to lettershop	22-Sept	Mon
Laser proofs to agency/client	25-Sept	Thurs
Drop in mail	1-Oct	Wed

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Source: https://www.industrydocuments.ucsf.edu/docs/kknm0004